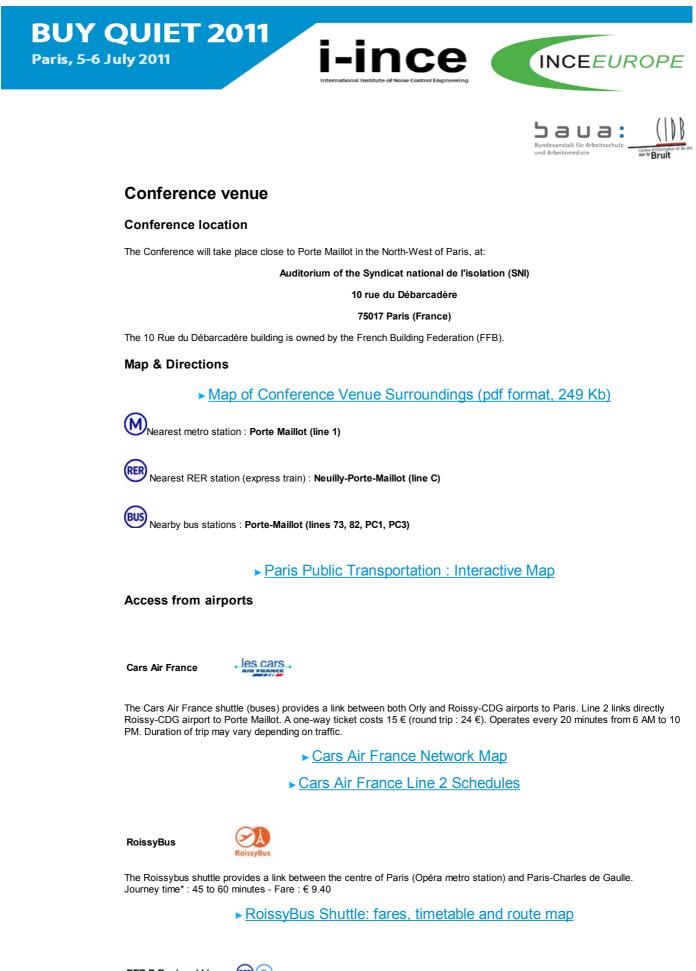
Inducing "Buy Quiet" purchasing attitudes through simplified product noise ratings - Paris - 5, 6 July 2011 - Conference venue - Page 1 of 2



RER B Regional Line

The RER B links Paris-Charles de Gaulle Airport to Paris and its suburbs. The station « Aéroport Charles de Gaulle 1 » serves terminals 1 and 3.

Inducing "Buy Quiet" purchasing attitudes through simplified product noise ratings - Paris - 5, 6 July 2011 - Conference venue - Page 2 of 2

The station « Aéroport Charles de Gaulle 2 - TGV» serves terminals 2 ABCDEF and G. Terminal 2G is linked to terminal 2C (entrance 4) by the free N2 shuttle (average journey time : 15 minutes). Journey time\* : allow 50 min (RER) for a journey Paris-Châtelet les Halles > Paris-Charles de Gaulle airport. Fare : € 8.40.